

# Brand protection

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**In today's digital economy, brand misuse is more than a nuisance — it's a revenue leak. From unauthorized sellers and grey market imports to counterfeiters and domain squatters, intellectual property (IP) abuse erodes customer trust and silently chips away at your bottom line.**

**That's where Axencis Legal Services comes in: a results-driven solution built to recover lost revenue and protect brand reputation, with no upfront cost to your business.**

## Legal Power, Without Legal Overhead

Axencis Legal Services combines the speed of automation with the strength of legal enforcement. Our global network of IP attorneys, enforcement experts, and legal tech tools allows brands to pursue violators efficiently — without draining internal resources.

Video link - [https://www.youtube.com/watch?v=d\\_HIPboLRL8](https://www.youtube.com/watch?v=d_HIPboLRL8)

### Here's what sets us apart:

- **No Win, No Fee:** We front the legal effort. You only pay when we successfully enforce and recover.
- **Full Legal Coverage:** From cease & desist to litigation, we cover e-commerce abuse, copyright/IP violations, fraudulent sellers, and more.
- **Global Enforcement:** Whether the infringement is in the EU, US, Asia, or LATAM, we act fast — and legally.



**Recover What's Yours**

Your brand's equity is valuable — and so is the revenue it generates. Every counterfeit sale, unauthorized listing, or diverted customer is a lost opportunity. Axencis helps you recapture lost income by holding violators accountable and securing financial restitution wherever possible.

- Pursue damages from repeat infringers
- Disrupt revenue streams of fraudulent actors
- Redirect traffic and sales back to your authorized channels

## Protect Reputation

Today's consumers expect authenticity. If your brand is diluted online, you're not just losing sales — you're risking long-term loyalty. Axencis Legal Services ensures your IP is defended proactively so your reputation remains intact.

Video link - <https://vimeo.com/215976284>

### We act across:

- Online marketplaces (Amazon, eBay, Lazada, etc.)
- Social media and influencer networks
- Domain squatting and impersonation cases
- Dropshipping and affiliate abuse

## Zero Upfront Investment. Maximum Return.

Legal enforcement has traditionally been expensive, slow, and uncertain. Axencis flips the script: our **success-based pricing model** means you pay only when there's a tangible win. No retainers, no hidden fees, no risk.



## Why Brands Choose Axencis Legal Services

1. Recover lost sales and damages
2. Access experienced IP attorneys worldwide
3. No internal legal team required
4. Enforce across multiple jurisdictions
5. Rebuild customer trust

## Ready to Enforce Without the Expense?

You've worked hard to build your brand. Now let us protect it — and turn abuse into opportunity.

**Talk to our legal strategists** today and get a custom IP protection plan for your business.